

Eric Nathan Yu

22/F., 83 Wanchai Rd, Wanchai, HK
ericnathanyu@gmail.com (852)-9686-7161
Personal Site: www.ericnathanyu.com

RELEVANT EXPERIENCE

MKL Enterprises Ltd *Senior Merchandiser*

Hong Kong, S.A.R
Jan. 2011-Mar. 2012

- Worked closely with suppliers and QCs to oversee entire supply chain life cycle for over 350 unique products. Sourcing, prototyping, quality control, PO/PI, and shipping.
- Scheduled & coordinated 3rd party factory audits and product testing, ensuring manufactured products abide by international and country-specific quality and safety standards.
- Grew fireplace program from US\$800,000 (2010) to over US\$1.5 million (2011).

Shoe Mania Inc. *E-Commerce Sales Coordinator*

New York City, NY
Apr 2010–Nov 2010

- Managed product placement, pricing and promotions on Amazon's merchant platform, Buy.com, and Shoemia.com.
- Oversaw customer service department, providing refunds, exchange, and handling other customer needs.
- Resolved all sales issues regarding inventory, quality control and finance.

Northwest Dance Network *Dance Manager*

Seattle, WA
Sept 2009–Apr 2010

- Coordinated and supervised as many as 12 event volunteers from set up to take down, ensuring a successful event with smooth transitions.
- Managed live band performances, involving establishment of music selection, break times, and payment upon completion.
- Initiated office's first inventory check of merchandise and apparel necessary for effective distribution of goods at advertisement events.

ADDITIONAL SKILLS

Ballroom Dance Team - University of Michigan *President*

Ann Arbor, MI
Apr 2008-Apr 2009

- Presided over the 150-member organization. Oversaw 25% membership increase from prior term. Turned \$5,000 profit.
- Managed and worked with nine team officers to ensure timely execution in areas of recruitment, finance, training, and competition planning.

Website Design and Site Management

- Self taught in HTML and CSS
- Confident understanding of Google products such as Analytics and AdWords.
- Personal Site: www.ericnathanyu.com.

EDUCATION

University of Michigan – College of Literature, Science, and Arts

Ann Arbor, MI
May 2008

- Bachelor of Arts, Political Science
- Focus: American/Asian Politics, Economics
- Cumulative GPA: 3.83/4.00 – Magna Cum Laude

Hong Kong International School

Hong Kong, S.A.R
June 2004